College of Social and Applied Human Sciences

Department of Geography, Environment, & Geomatics

We are inviting Canadian oilseed and grain farmers who use digital agriculture technologies and industry experts in digital agriculture technologies and oilseed and grain farming to participate in a study aimed at understanding how digital technologies can help minimize on-farm environmental impacts. Digital agriculture technology can refer to farming tools used to increase yields such as drones, sensors, farm management software, automatically steered machines/GPS guided tractors, field and yield mapping, remote sensing, variable rate application of inputs, and so on. Your participation involves completing a 45 minute online interview. We will be offering \$30 to show our appreciation for your time and valuable input. Your insights, opinions, and experiences will inform environmental stewardship support for farmers and the agri-food sector and digital agriculture development. This research is under the supervision of Dr. Evan Fraser with the Geography Department at the University of Guelph. This project has been reviewed by the Research Ethics Board for compliance with federal guidelines for research involving human participants.

Please take this brief questionnaire to confirm your eligibility for this study:

https://uoguelph.eu.qualtrics.com/jfe/form/SV_en9jhfvMCRbltjM

You may contact Olivia Richardson at richardo@uoguelph.ca should you have any questions.

